

EC'd Yes Last Received: 09/14/2012 3:43 PM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA.	Agency () GMMB	Rep Firm
Advertiser () OBAMA FOR AMERICA	3050 K ST NW	Sales Office () PHILADELPHIA
Product BARACK OBAMA 60S	WASHINGTON, DC 20007	Salesperson () ANJIE BRADY
Estimate# 1775	Agency C/P1/P2/E 95/101/1775	Salesperson Phone# 215-567-6005
Buyer Dan Nagelberg	Flight Dates 09/15/2012 - 09/21/2012	Salesperson FAX# 215-567-5938
Phone#	Hiatus Weeks	
Fax#		

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

VER 3 ISSUED TO ADD LN 15
REVISED TOTAL IS \$19,550
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-F	3P-4P	JERRY SPRINGER	:60	\$120.00	09/17-09/21	5	1	5	\$600.00	
	2	M-F	4P-5P	STEVE WILKOS	:60	\$200.00	09/17-09/21	5	1	5	\$1,000.00	
	3	M-F	5P-6P	JERRY SPRINGER	:60	\$200.00	09/17-09/21	5	1	5	\$1,000.00	
	4	M-F	10P-1045P	WVBT FOX NEWS	:60	\$1,000.00	09/17-09/21	5	1	5	\$5,000.00	
	5	M-TH	1045P-11P	SPORTSWRAP M-F	:60	\$600.00	09/17-09/20	4	1	4	\$2,400.00	
	6	M-F	7P-730P	TMZ	:60	\$250.00	09/17-09/21	5	1	5	\$1,250.00	
	7	M-F	730P-8P	DISH NATION	:60	\$250.00	09/17-09/21	5	1	5	\$1,250.00	
	8	TU	8P-10P	SO YOU THINK YOU CAN DANCE	:60	\$1,600.00	09/18-09/18	2	1	2	\$3,200.00	
	13	M-F	6P-7P	MAURY POVICH	:60	\$200.00	09/17-09/21	5	1	5	\$1,000.00	
	14	TH	9P-10P	GLEE	:60	\$1,600.00	09/20-09/20	1	1	1	\$1,600.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*15	M-F	7A-8A	AM NEWS	:60	\$250.00	09/17-09/21	5	1	5	\$1,250.00	
		Sales Remark: V3 .										
		V3 Added										

---REPORT TOTALS---

Report Totals: 47 / \$19,550.00

---SALES MONTHLY TOTALS---

Sep 12: 47 / \$19,550.00
Sales Totals: 47 / \$19,550.00
Station Totals: 47 / \$19,550.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$139,643	CATV 0%	WAVY 23%	WGNT 7%	WPXV 0%	WTKR 22%
		WTVZ 6%	WVBT 14%	WVEC 28%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE